Raya Holding for Financial Investments

FY2022 IRP | March 2023 |



Disclaimer & Forward-looking Statements

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Agenda



ABOUT RAYA HOLDING

- A- Raya at a Glance **B-Timeline**
- **C- Group Overview**
- D- Overview of Consolidated Financials H- Management Team
- E- Share & Ownership Information
- F- Dividends Overview
- G- Corporate Governance Framework



LINES OF BUSINESS OVERVIEW

- 1- Raya Trade 2- Raya Information Technology 3- Raya Customer Experience 4- Aman Holding 5- Raya Foods
- 6- Raya Food Trade 7- Raya Smart Buildings 8-Raya Restaurants 9- Raya Advanced Manufacturing 10-Ostool



FINANCIAL OVERVIEW

- 1- Raya Holding Snapshot
- 2- Key Financial Figures
- 3- Consolidated Income Statement
- 4- Consolidated Balance Sheet
- 5- Consolidated Cash Flow Statement

I. About Raya Holding



Raya Holding At Glance

Raya Holding is an investment conglomerate headquartered in Cairo, Egypt, managing a diversified investment portfolio. As the parent company of three mature lines of business, and nine up-and coming lines of business, the company operates in the fields of information technology (IT), consumer electronics & home appliances trading, contact center outsourcing services (CCO), data center outsourcing services (DCO), smart buildings, food and beverage manufacture and trade, land transport, logistical solutions, light-mobility vehicles, E-payments and Nonbanking financial services. Raya Holding empowers more than 15,220 proficient employees, accommodating a wide international customer base from on-ground operations spanning Egypt, KSA, UAE, Bahrain, Poland, and Nigeria.



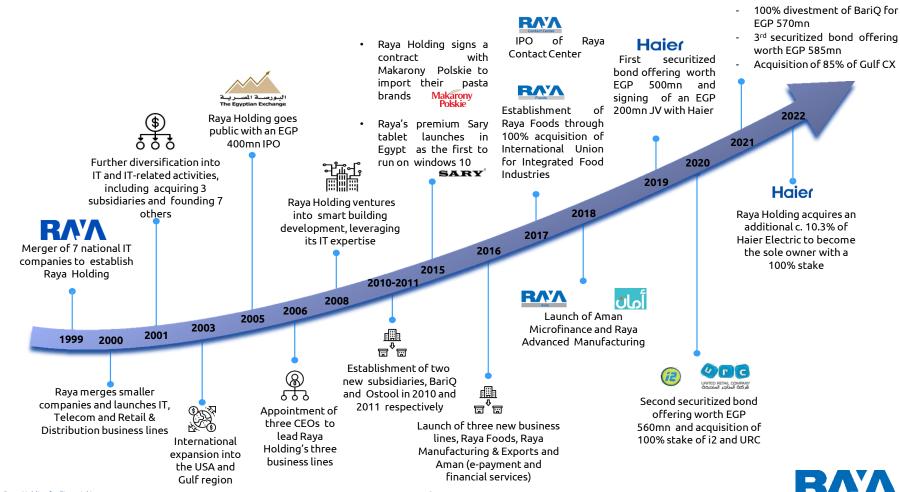


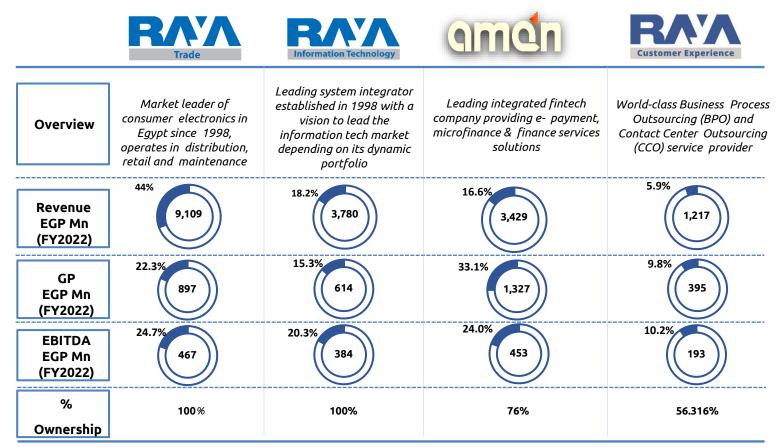
15,220 +Employees



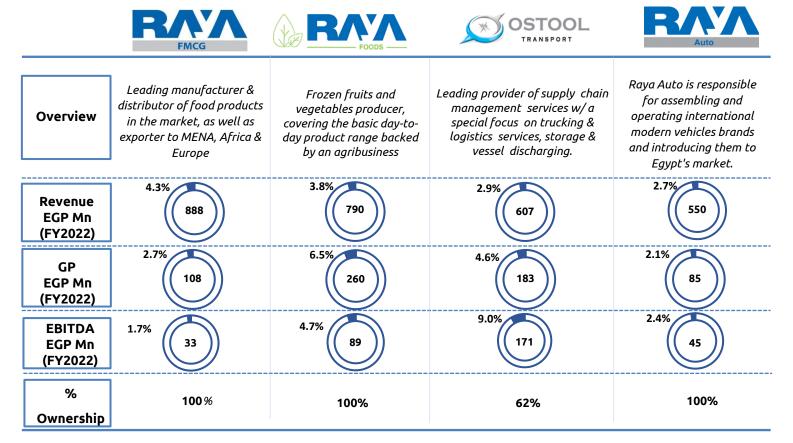
in the Market

Raya Holding for Financial Investments

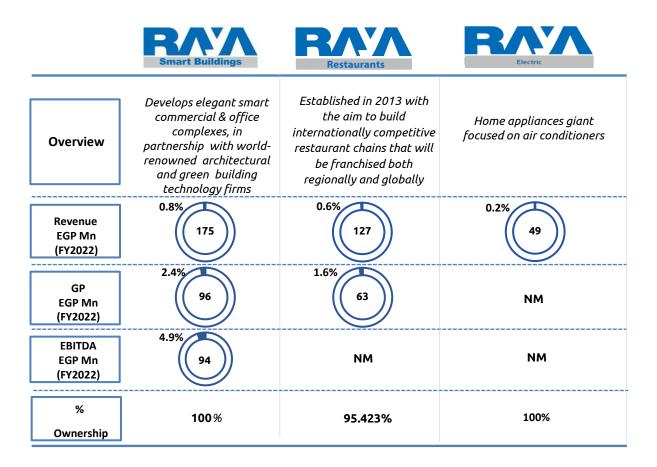






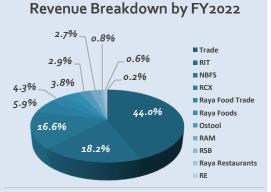








Overview of Consolidated Financials







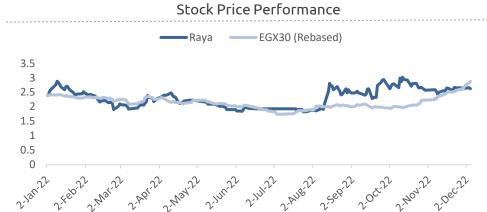
Summary Income Statement (EGP Mn)	FY2021	FY2022
Total Revenues	16,851	20,413
Y-o-Y Growth %		21%
Gross Profit	2,933	4,073
Y-o-Y Growth %		38.9%
GP Margin %	17%	20%
EBITDA	1,299	1,860
Y-o-Y Growth %		43.2%
EBITDA Margin %	8%	9%
Net Income After Minorities	487	347
Y-o-Y Growth %		(29%)
Net Income Margin %	3%	2%

Summary Balance Sheet (EGP Mn)	December 2021	December 2022
Total Non-current Assets	3,443	4,005
Inventory	2,118	2,209
AR	5,337	9,166
Cash	1,030	1,329
Total Current Assets	10,969	16,765
Total Assets	14,412	20,770
AP	2,476	3,319
STL	200	396
Credit Facilities	4,910	6,568
Total Current Liabilities	10,718	15,823
LTL	1,122	1,665
Total Non-Current Liabilities	1,941	2,690
Total Liabilities	12,658	18,513
Total Equity	1,754	2,257



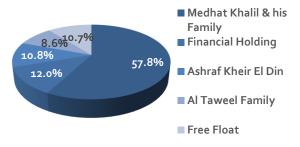
Share & Ownership Information



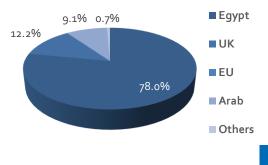


Shareholders Structure (as of December 31st, 2022)

Shareholders Structure



Shareholders by Geography



Raya Holding for Financial Investments

Dividends Overview

Cash Dividends

Coupon No.	Payment Date	Payment Date	Dividend Amount	
17	10/01/2023	15/01/2023	EGP 0.035	
16	13/01/2022	18/01/2022	EGP 0.06	
15	13/07/2021	18/07/2021	EGP 0.045	
14	12/12/2019	15/01/2020	EGP 0.19	
13	15/07/2019	18/07/2019	EGP 0.24	
12	13/06/2019	18/06/2019	EGP 0.15	
11	25/05/2017	29/05/2017	EGP 0.25	
10	21/01/2016	26/01/2016	EGP 0.20	
9	26/05/2015	28/05/2015	EGP 0.25	
8	4/6/2013	6/6/2013	EGP 0.25	
7	7/10/2012	9/10/2012	EGP 0.20	
6	17/01/2012	19/01/2012	EGP 0.20	
5	19/05/2010	23/05/2010	EGP 0.25	
4	19/05/2009	21/05/2009	EGP 0.21	
3	24/12/2007	26/12/2007	EGP 0.48	
2	10/9/2007	12/9/2007	EGP 0.75	
1	10/5/2007	14/05/2007	EGP 0.40	



Raya Holding for Financial Investments

Strong Corporate Governance Framework

Board of Directors



Yasser Hashem

Non-Executive Board Member Zaki Hashem & Partners, MD

Malek Sultan

Non-Executive Board Member Investment Director, Watheega

Member CEO. Triangle Groud



Hamed Shamma Non-Executive Board Member Professor of Marketing. AUC



Noha El Ghazaly Independent Board Member Egypt Country Advisor, Mediterranian Capital













Senior Adviser – Rava Holding



Audit Committee

Investment Committee of the Company's financial statements prior to their submission to the Board and any formal announcements relating to the Company's financial performance.

Responsibilities include setting the overall investment guidelines in line with the Board's strategy, as well as Preparing investment cases and reporting to the Board

Corporate Governance Committee

Remuneration Committee

Responsibilities include overseeina the implementation of the corporate governance code as a whole and recommending gualified directors and committee nominees to the Board.

Establishing the Company policy on remuneration for the executive directors, executive management, Chairman, and CEOs of the different lines of business.



Financial Investments



Ashraf Kheir El Din Non-Executive Board Member CEO - First Distribution & Trading

Seif Coutry

Medhat Khalil

Chairman

Raya Holding

Non-Executive Board Member Chairman, Fawry



Executive Board Member





Reem El- Saady Independent Board Member Head of MENA SME

Board Committees



Raya Holding for



Ahmed Khalil

CEO, Raya Holding

Sherif Kamel

Member

School

Non-Executive Board

Dean, AUC's Business

Representing, Financial Holding LTD

Mohamed Hawa Non-Executive Board



Mostafa Mobarak Independent Board Member Managing Partner, Solera



Amr El Tawil

Responsibilities include Monitoring the integrity

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Management Team

Boasting a seasoned management team with a combined 180+ years of experience....

Hesham Abdel

Rava Information

Mohamed Wahby

Rassoul CEO

Technology

CEO

Executive Management



Ahmed Khalil

Executive Board Member CEO, Raya Holding

Hossam Hussein

Chief Financial Officer Rava Holding



Hazem Abdelhady

Chief HR Officer Raya Holding

Bassem Megahed

CEO Raya Trade





Karim Khalife

AMAN e-payments

Raya Restaurants



Ahmed Aboulezz CEO Rava Customer Experience





Tamer Badrawi CEO Ostool

Usama Zaki CEO Rava Electric



CEO AMAN Consumer & Microfinance



Omar Abdel Aziz CEO Raya Foods





CEO Rava Advanced Manufacturing



Gamal Hussein

CEO Raya Food Trade









II. Business Overview





1. Raya Trade

Raya Holding for Financial Investments

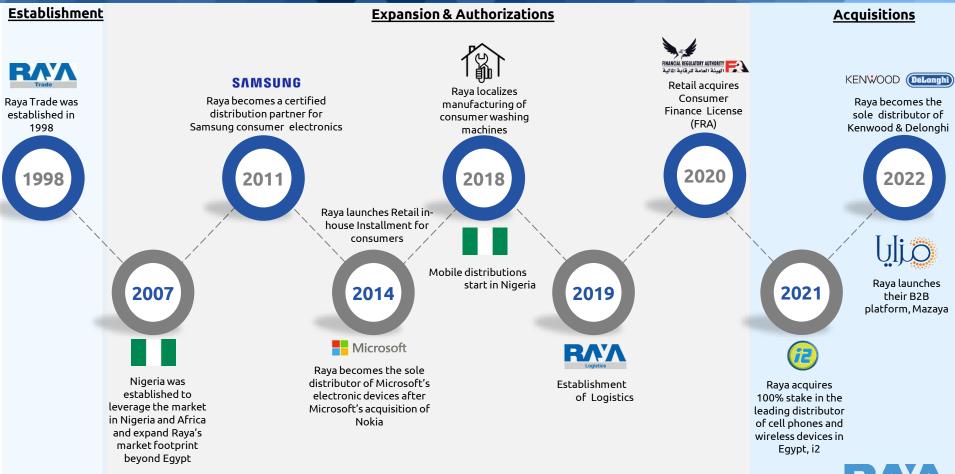


D rad 50 Raya Retail Outlets + Raya Trade 16 Branded Retail Outlets Raya P Retail & Care Distribution Logistics Nigeria Mazaya 1,000 SKUs 6,000 Retailers 鮋 **14 Distribution Centers** 8,500 dealers Largest e-Largest Cerificated **Established in** Distributor of commerce **One- Stop-Shop** Operations 1998 60+ After Sales Centers website in Egypt **Electronics in** * 👗 🗄 Egypt 120+ Franchises inorganic acquisition of ISO 9001:2008, 14001:2004, key player in the distribution electronics retail, provides electronic retailer, i2, and OHSAS 18001:2007 certified of electronics and consumer distribution, and after sales RayaShop.com Top 5 distributors of United Retail Company operations goods in Egypt services. electronics in Egypt (URC) 105 K Customers in Consumer Finance with a total revenue of EGP 475 Mn

Raya Holding for Financial Investments

RA'A

Raya Trade



Retail & Care

- Retail & Care offers a full range of consumer electronics, home appliances and white goods from leading international brands, as well as an extended variety of repair options across a multitude of device ranges
- It also provides a revamped online shopping experience through its website, offering 24/7 availability and a wider product range



Nigeria

- In 2007, Raya launched Raya Trade Nigeria, expanding its operational reach beyond the local Egyptian market and generating access to the African market
- Nigeria established a solid footprint in Nigeria, serving 36 states and over
- 150,000 customers each month
- The company collaborates with several key brands including Samsung, Huawei, Oppo, Vivo and Xiaomi
- In 2021, the company was responsible for c. 15% of Raya Trade's overall revenues

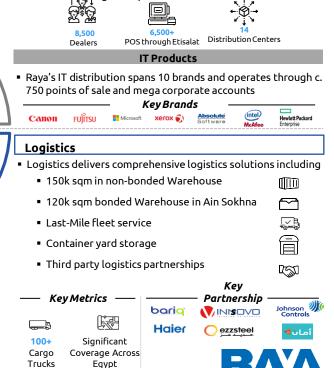




Distribution

Mobile and Consumer Electronics

- Raya Distribution started as the first and exclusive distributor of Nokia products in Egypt
- Its brand portfolio has since grown to include international brands through a broad dealer and retailer network
- The company also became Samsung's authorized distribution partner in 2011 and Microsoft's sole mobile device distributor in 2014 following its acquisition of Nokia



Raya Trade



Mazaya

- Mazaya is Egypt's first B2B e-commerce marketplace focused on electronics
- It assists merchants and retailers in procuring inventory for their stores across several major product classes and brands through its application
- In an effort to provide enhanced services to retailers, Mazaya also offers several credit facilities and flexible payment terms



+30,000 Fulfilled Orders



<mark>68</mark> Employees

Key Metrics



USD 15Mn+ GMV



Retailers

70% Customer

Recurrence

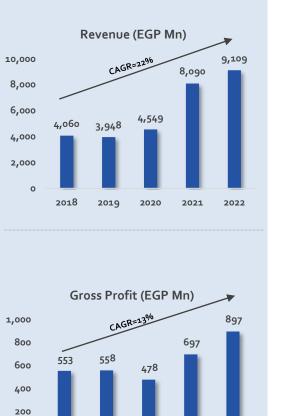




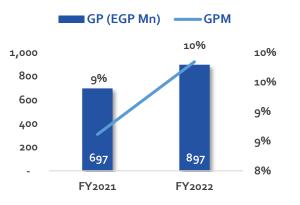
1,000

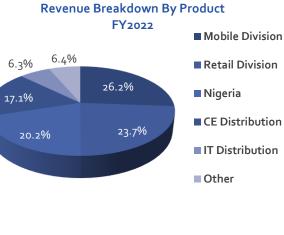
SKUs

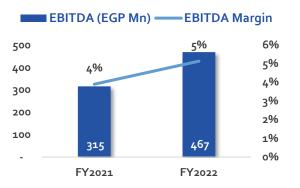
Raya Trade











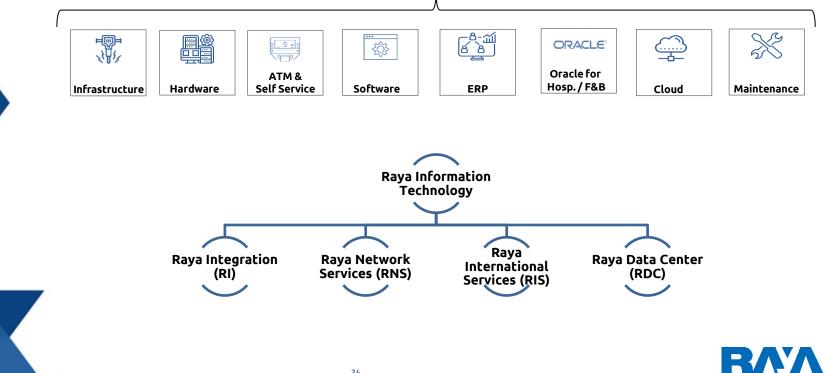








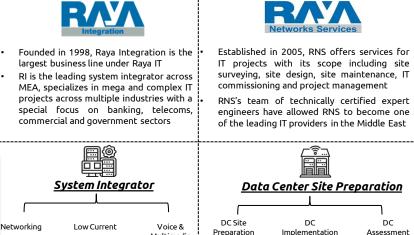
The only local provider with offerings across the entire IT value chain



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Raya Holding for

Financial Investments



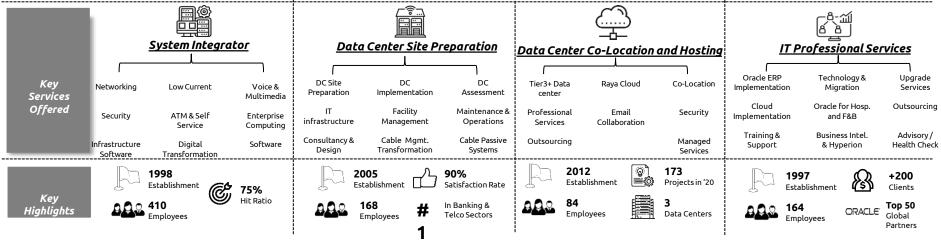


Established in 2012, RDC has grown to become the leading data center service provider in Egypt Through 3 owned data centers and +2.500

servers under management, RDC offers a range of services including co-location and cloud computing to local and international clients



- Established in 1997, RIS specializes in Oracle ERP implementation in Egypt, Saudi Arabia, Gulf and Levant
- RIS's offering includes a range of business solutions that automate business processes and enhance business efficiency

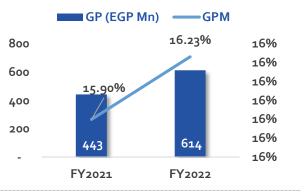


Company

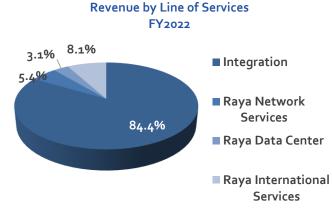
Overview

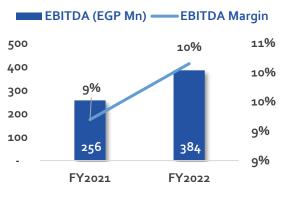






Gross Profit (EGP Mn) CAGR=26%





RAA











With a presence across four

USA, Poland, Egypt, UAE, Saudi Arabia, Bahrain

Close	(29/12/20 3 . 11	022) 🛦 <u>5</u> % _{Y-0-Y}
Open	52 Wk	High 52 Wk Low
3.06	34	4 1.7
Shares 218Mn		Avg. Daily Turnover 2.5 Mn
Market C	ap (EGP)	Market Cap (USD)
678 Mn		27 Mn

Raya Holding for

Financial Investments

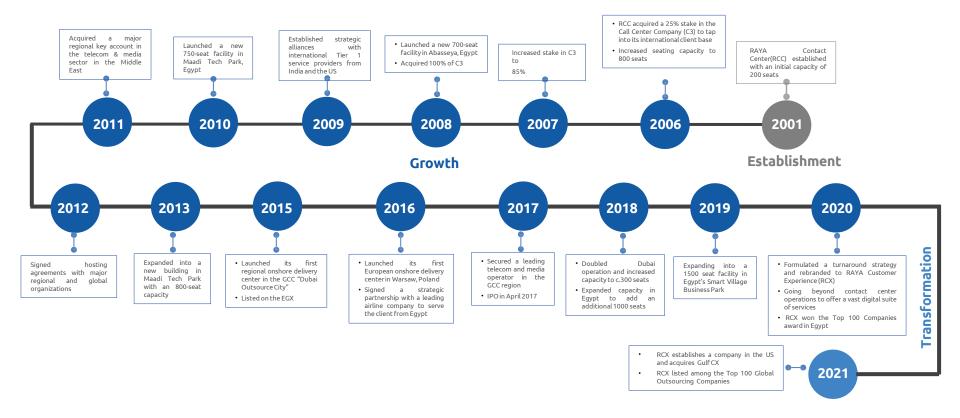
Share Information (RACC.CA)



CONCENTRIX

AIRFRANCE /





Revenue by Geographical Location FY2022 8% 90% Gulf Area Poland Egypt Revenue (EGP Mn) CAGR=8% 1,217 1,500 909 816 789 1,000 734 500 0 2018 2019 2020 2021 2022 Gross Profit (EGP Mn) CAGR=3% 600 395 356 400 303 276 241 200

2018

2019

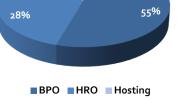
2020

2021

2022



Revenue By Segment FY2022 18% 55%

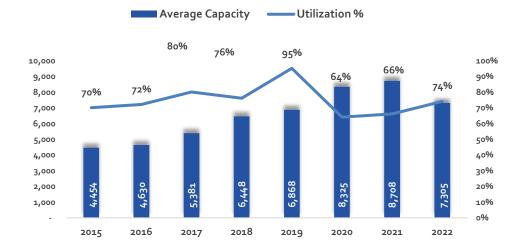




■ EBITDA (EGP Mn)



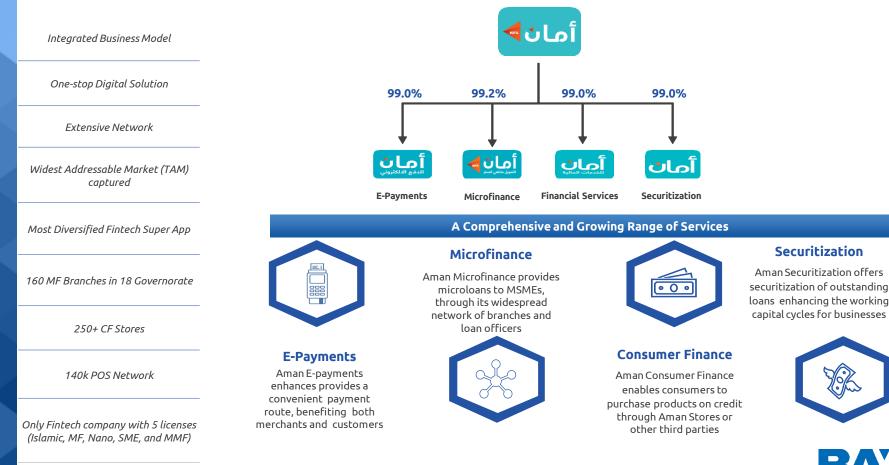
R



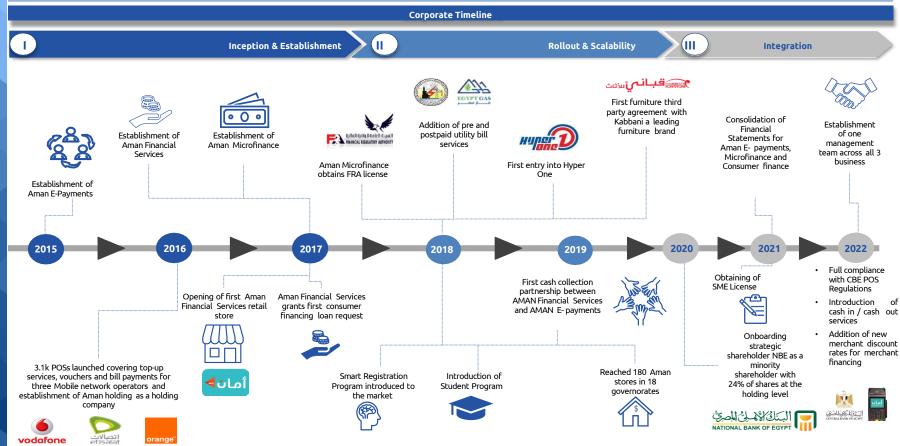


4. Aman Holding

Fully Fledged Financial Services Provider within the E-Payments & Lending Industries with Clear Unique Synergies & an Integrated Business Model



Consistent Track Records of Achieved Milestones...





A Comprehensive Range of Service Verticals with Ample Room for Synergy Extractions Across the NBFS & Securities Platforms

Aman's NBFS Platform at a Glance				
Aman E-Payments	Aman Microfinance	Aman Consumer finance		
 Aman E-payments provides convenient payment route, benefiting both merchants and customers Offering a wide range of B2C services including telecom and the recharging of electricity prepaid cards as well as charitable donations to NGOs, at convenient locations 	Leading system integrator established in 1998 with a vision to lead the information tech market depending on its dynamic portfolio	 Through a diverse product range, Amar financial services serves banked and unbanked clients in both the retail and commercial spaces The company provides its customer purchase-over-installment programs fo retail products and automotives through its branches and merchant partners 		
ADP S Charitable Donation Collection Collection Collection Collection Collection Collection Collection Collection Collection Collection Collection Collection Collection Collection Collection	Individual Lending S S	Retai Automotive		



Company Overview

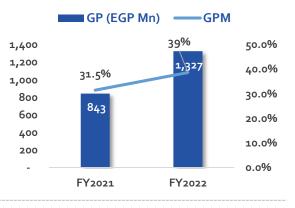
Primary Products Robust Operational and Financial Performance with Unmatched Top Line Growth, Expanding Margins and Contained Leverage

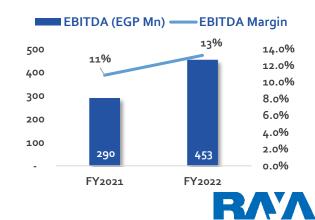




Net Revenues(EGP Mn)







Net Revenue Breakdown by Segment (EGP Mn) ⁸⁸⁰ 797

1,000

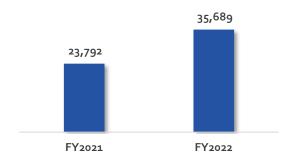


■ FY2021 ■ FY2022

Solid performance of the business over the period

Throughput

Gross Transaction Value (GTV)- EGP Mn



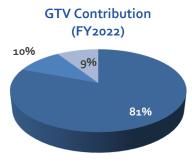
40,000 28,845 20,000 10,000 20,108 20,108 20,108 20,087 3,597 1,598 3,248

Loaned Amount

■ FY2021 ■ FY2022

GMV

GTV Breakdown (EGP Mn)



0

■ Throughput ■ Loaned Amount ■ GMV

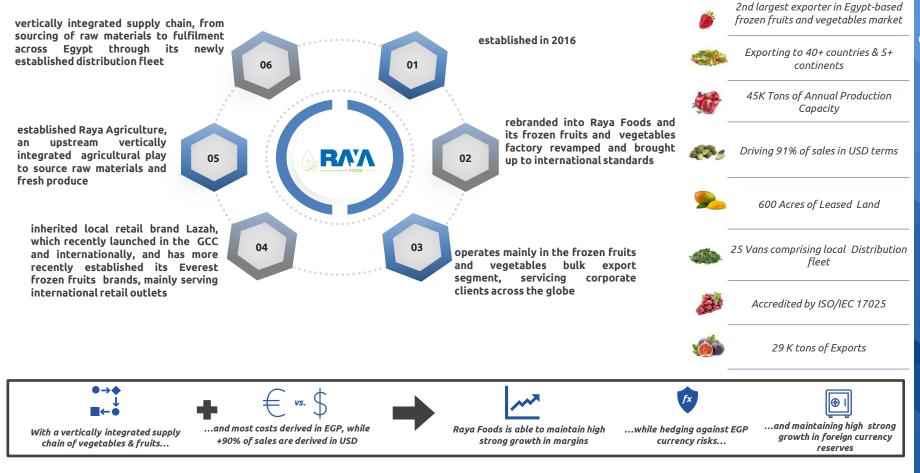


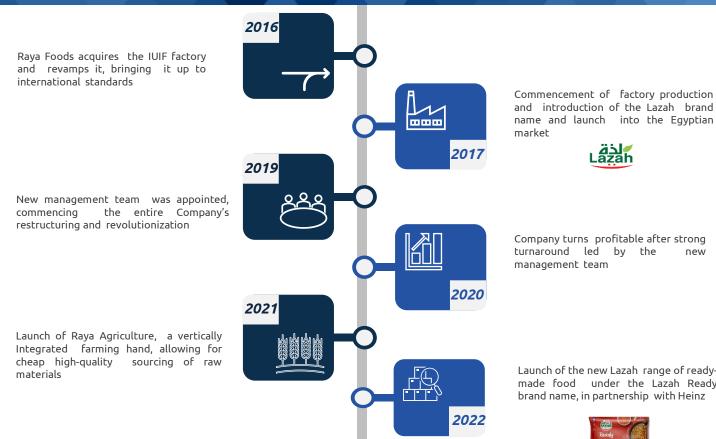


5. Raya Foods



Raya Foods





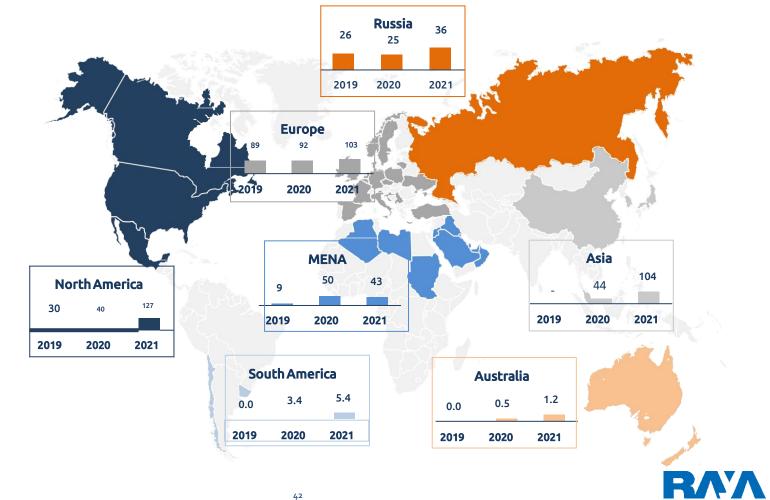
Company turns profitable after strong turnaround led by the new management team

Launch of the new Lazah range of readymade food under the Lazah Ready brand name, in partnership with Heinz





Robust operational capabilities are evident by significant growth in exports

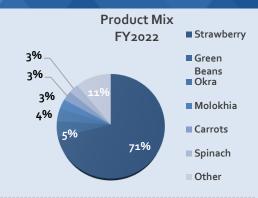


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Raya Holding for

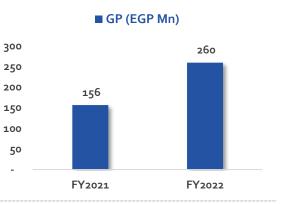
Financial Investments

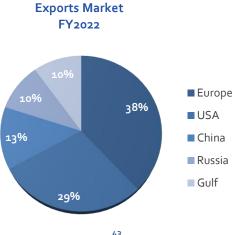
Raya Foods











EBITDA (EGP Mn)



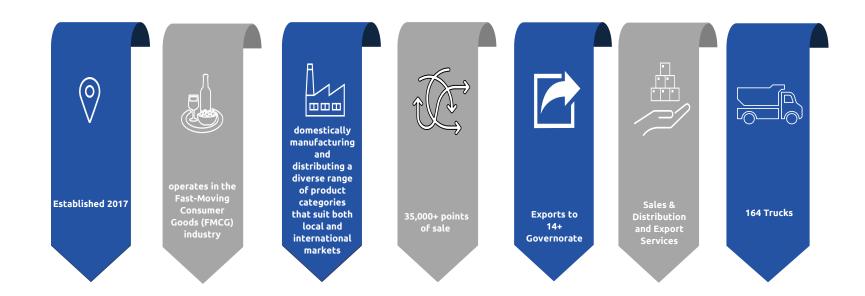
BA



4. Raya Food Trade



Raya Food Trade



Diverse Product Range Supported by a Strong Distribution Capacity





Raya Food Trade











EBITDA (EGP Mn) — EBITDA Margin



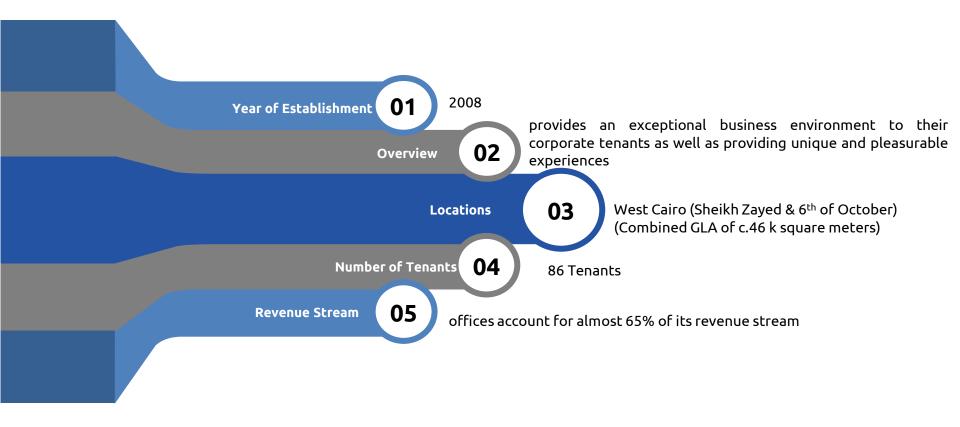
Raya Food's Trade Product Portfolio



RAA









RAA

	RSB's portfolio		
	GALLERIA ⁴⁰	edge	RAA View
Built-up Area (BUA)	70k square meters	1,800 square meters	7,678 square meters
Gross Leasable Area (GLA)	40k square meters	1,440 square meters	4,535 square meters
Occupancy Rates	100%	N/A	100%
Location	Sheikh Zayed (West Cairo)	Sheikh Zayed (West Cairo)	Smart Village
Facilities	Shops, Dining, Business, Art, Services	offices, meeting & training facilities	Offices





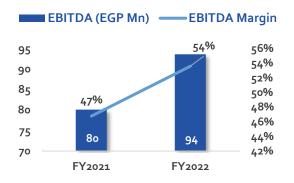














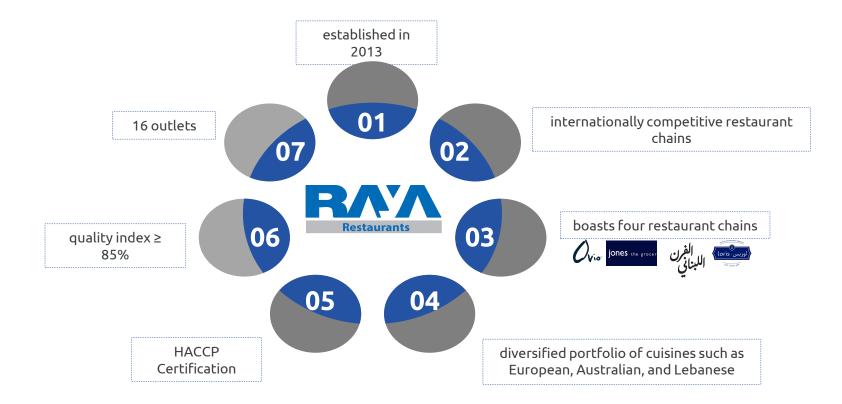


8. Raya Restaurants

Raya Holding for Financial Investments



Raya Restaurants

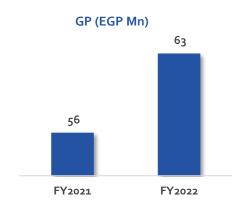




Raya Restaurants

















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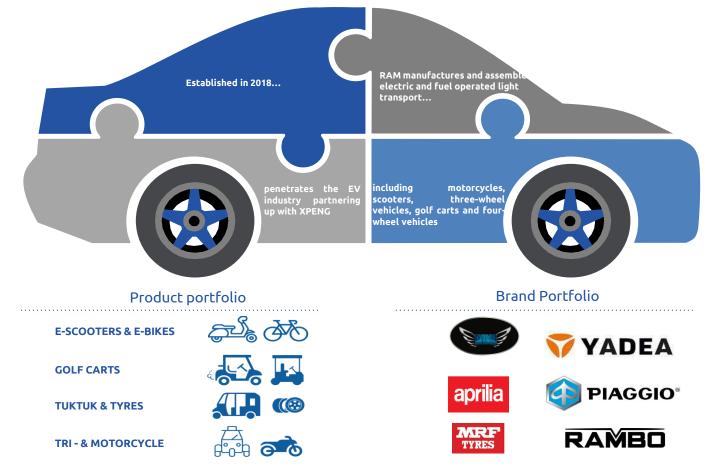
9. Raya Advanced Manufacturing (RAM)



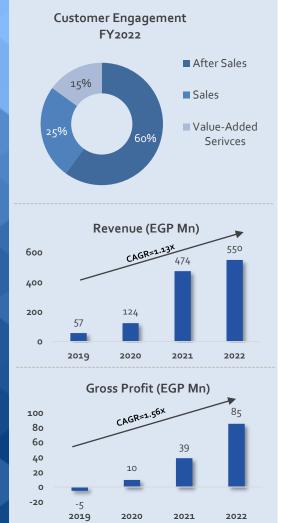


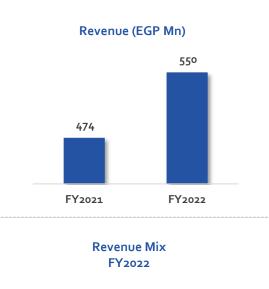
Raya Advanced Manufacturing

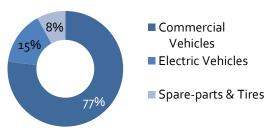
RAY

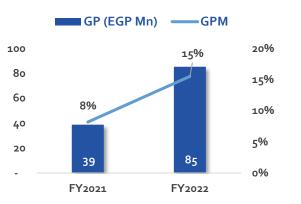




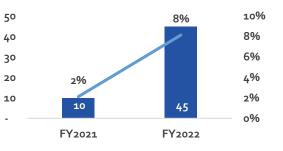








EBITDA (EGP Mn) — EBITDA Margin



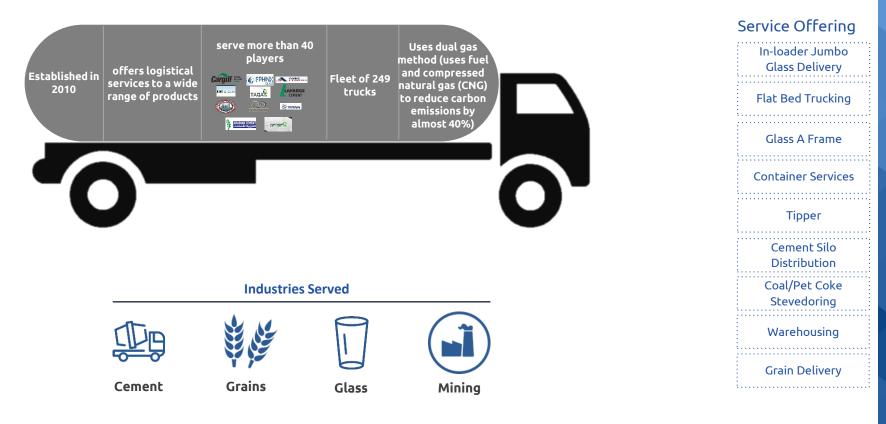
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10. Ostool

Raya Holding for Financial Investments











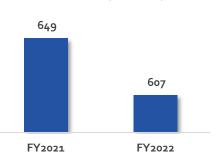
2018

2019

2020

2021

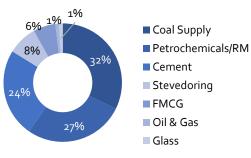
2022

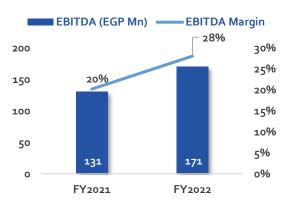




GP (EGP Mn) GPM

Revenue by Industry FY2022





RA'A

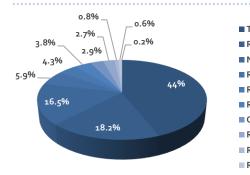
Revenue (EGP Mn)

III. Financial Overview



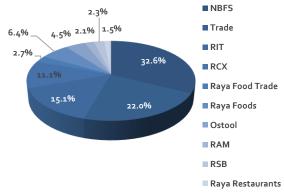
Raya Holding Snapshot

Revenue Split by LOB FY2022 (%)

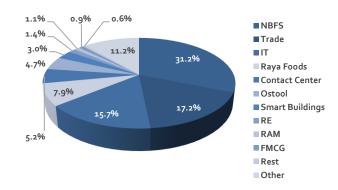


■ Trade	
RIT	6.4%
■ NBFS	2.7%
RCX	
Raya Food Trade	1:
Raya Foods	
Ostool	
RAM	
RSB	
Raya Restaurants	
RE	

GP Split by LOB FY2022 (%)



Asset Split by LOB FY2022 (%)



RAA

EGP ooo	FY2021	FY2022
Revenue	16,851,479	20,413,179
Gross Profit	2,932,691	4,072,611
SG&A	(2,001,351)	(2,636,865)
EBITDA	1,299,026	1,860,345
Operating Income	851,273	1,247,827
EBT	676	425
Net Income (Loss) before Minority	541,387	419,233
CAPEX	(422,908)	(633,864)
Net Cash Flow from Operations	(1,023,131)	(1,238,966)
Cash & Equivalents	1,030,423	1,329,423
Current Assets	10,968,819	16,764,935
Current Liabilities	10,717,704	15,823,147
Working Capital	251,114	941,788
Short Term Debt	5,620	7,486
Long Term Debt	1,449	2,256
Total Debt	7,069	9,742
Total Assets	14,411,844	20,770,172
Total Liabilities	12,658,208	18,512,849
Total Equity	1,753,636	2,257,323
Depreciation	(367,686)	(424,600)

EGP 000	
Total Revenue	
COGS	
Gross Profit	
%	
SG&A	
%	
Provisions and impairment	
Operating Income	
%	
Foreign Exchange Gains (Losses)	
Interest Income (Expense)	
Other Gains (Losses)	
Takaful	
EBT	
%	
Income Tax	
Deferred Income Tax	
Net Income Before Minority	
Minority Interest	
Net Income After Minority	
%	

FY2021
16,851,479
(13,918,787)
2,932,691
17.40%
(2,001,351)
-11.88%
(80,067)
851,273
5.05%
(4,680)
(403,017)
338,183
(23,217)
758,542
4.50%
(206,731)
(10,424)
541,387
54,052
487,335
2.89%

FY2022	
20,413,179	
16,340,568)	
4,072,611	
19.95%	
2,636,865)	
-12.92%	
(187,919)	
1,247,827	
6.11%	
17,506	
(651,081)	
41,767	
(31,697)	
624,321	
3.06%	
(203,258)	
(1,829)	
419,233	
71,920	
347,313	
1.70%	

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YoY Growth

21%

17% 39%

32%

1.3X 47%

(4.74X) 62%

-88% 37%

-18%

-2%

-23%

33%

-29%

	Consolidated Balance Sheet (EGP ooo)
Fixed Assets	
Investment Properties	
Projects under Construction	
Intangible Assets	
Leased Assets	
Goodwill	
Investments in Associates	
Available for Sale Investments through Compreh	ensive Income
Long-term Investments through Comprehensive	
Deferred Tax Assets	
Total Non-Current Assets	
Inventory	
Work in Progress	
Accounts And Notes Receivable	
Debtor of Sale of investments in associates	
Prepayments And Other Debit Balances	
Share Based Compensation(ESOP)	
Debit balances (Tax Authority)	
Cash on Hand and at Banks	
Total Current Asset	
Total Assets	
Provisions	
Accounts And Notes Payable	
Short-term loans	
Current Portion of long-term loans	
Current Portion of Long-Term Labilities-Right of	Use
Credit Facilities	
Accrued Expenses and other Credit Balances	
Dividends Payable	
Total Current Labilities	
Working Capital	
Total Investments	
Issued & Paid-up Capital	
Legal Reserve	
General reserve	
Treasury Shares	
Revaluation reserve of available for sale investme	ents through comprehensive income
Net Profit from Share Sale in Aman	
Foreign Currency Translation Adjustments	
Dividends Payable	
Retained Earnings/ (Losses)	
Profits for the year after minority interest	
Total Shareholder's Equity	
Minority Interest	
Total Equity	
Notes Payable - Noncurrent portion	
Long Term loan	
Long Term Labilities-Right of Use	
Other Long-term Labilities	
Total Noncurrent liabilities	
Total Equity & Non-current Labilities	

Consolidated Balance Sheet (EGP 000)	31-Dec-21	31-Dec-22
5	1,466,998	1,787,779
Properties	661,217	633,778
ler Construction	115,364	190,426
ssets	18,088	19,662
ts	606,520	809,609
	368,336	325,268
in Associates	101,704	126,992
Sale Investments through Comprehensive Income		22,980
nvestments through comprehensive income	19,339 0	1,031
v Assets		87,712
Current Assets	85,459	
Urrent Assets	3,443,025	4,005,237
	2,118,411	2,208,840
Jress	207,274	411,315
d Notes Receivable	5,336,549	9,166,401
le of investments in associates	0	4,120
s And Other Debit Balances	2,167,384	3,456,243
Compensation(ESOP)	7,088	7,088
es (Tax Authority)	101,689	181,505
d and at Banks	1,030,423	1,329,423
nt Asset	10,968,819	16,764,935
	14,411,844	20,770,172
	107,166	141,406
d Notes Payable	2,475,938	3,318,502
ans	200,000	396,037
on of long-term loans	428,858	979,872
on of Long-Term Labilities-Right of Use	17,830	51,398
ies	4,910,249	6,567,615
enses and other Credit Balances		
	2,432,918	4,360,524
yable	144,746	7,793
t Labilities	10,717,704	15,823,147
ital	251,114	941,788
nents	3,694,140	4,947,025
I-up Capital	1,071,998	1,071,998
e	92,010	92,010
rve	41,936	41,936
res	(7,183)	(53,686)
eserve of available for sale investments through comprehensive income	568	3,390
m Share Sale in Aman	387,171	0
ency Translation Adjustments	(13,313)	(2,850)
yable	(290,663)	0
, indy (Losses)	(470,425,631)	190,454
year after minority interest	487,335	347,313
Jointer many merces	1,299,434	1,690,565
est	454,202	566,757
le - Noncurrent portion	1,753,636	2,257,323
	93,834	64,724
ian A diata - Diaka - China	1,122,142	1,664,908
abilities-Right of Use	632,281	855,743
term Labilities	92,247	104,327
rrent liabilities	1,940,503	2,689,702
& Non-current Labilities	3,694,140	4,947,025



Consolidated Cash Flow Statement (EGP 000)	31-Dec-21	31-Dec-22
Vet Profit before income tax and minority interest	758,542	624,321
Depreciation of fixed assets	254,252	304,156
Gain) from disposal of fixed assets	(8,108)	(570)
inance cost (Net)	403,017	651,081
company's share from (Profits) of associates	(5,456)	(25,287)
rovisions	17,289	59,880
rovisions no longer required	(5,290)	(11,775)
Vrite down of inventory	7,288	38,652
Vrite down of inventory reversal	(6,633)	(18,357)
mairement of accounts recievable	154,887	188,248
pairment of accounts recievable reversal	(84,356)	(19,044)
reasury Shares	(04/350)	(46,503)
mplove stock ownerdship plan	6,584	(40,503)
	1,492,016	1,744,802
hange in inventory	(815,371)	(110,725)
hange in projects under construction	(110,229)	(204,041)
hange in Receivables	(2,143,554)	(4,004,491)
Indig in Receivables	(2,143,554) (564,243)	(1,288,859)
nange in preparinens hange in payables	648,356	842,564
nange in Payables roceeds from credit facilities NBFS		842,504 1,346,315
	444,063	
hange in Accrued expenses	690,453	2,141,248
hange in long term liabilities	32,209	12,080
	(326,300)	478,893
icome taxes paid	(255,586)	(363,115)
ad Debt	15,519	5,435
rovisions Used	(12,702)	(13,864)
Net cash flow from operating activities	(579,069)	107,349
ayments to acquire fixed, intangible and investment property assets	(307,880)	(485,749)
Proceeds from disposal of fixed assets	122,056	(4,158)
ayments for projects under construction	(115,029)	(148,114)
ayments for investments in associates	(368,986)	-
ayments from sale of investments in associates	(41,356)	-
roceeds from sale of investments in associates	970,720	-
ong Term Investments through comprehensive income	-	(1,031)
hort Term Investments through comprehensive income	-	(4,120)
hange in deposits held for Letters of Guarantee	(32,714)	(55,191)
Net cash flow from Investing activities	226,811	(698,363)
roceeds from credit facilities	452,745	311,051
Payments) for long term notes debt	(355,228)	(1,043,082)
roceeds from long term debt	465,974	2,136,862
roceeds from short term loans	156,000	196,037
Dividends paid	(143,286)	(136,953)
hange in minority interest	163,570	40,635
inancing Expense	(403,017)	(651,081)
Payments) in long term notes payables	(31,937)	(29,110)
Net cash flow from financing activities	304,821	824,359
Accumulated F/X differences	(3,047)	10,464
	1,024,363	996,592
leginning cash balance		
Beginning cash balance Cash and Cash equivalents Held deposits	-,,, 1,030,423 (56,541)	1,329,423 (89,022)

Contact IR

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